

Strategic Agenda for Kerala Government

**Based on the Manifesto here is a first draft of
Strategic Agenda for the Kerala Government to
be mission-focused.**

Manifesto-Objective-Initiative Table

No	Manifesto Item	Theme/Perspective	Objective	Objective	Initiative
1	Job for 25 lakh people	Citizens	Secure Jobs and Income	√	
2	1500 start ups	Economy and Industry Growth	IT Parks, Start-ups and Electronics	√	
3	IT park with additional 1 crore sq. feet area	Economy and Industry Growth	IT Parks, Start-ups and Electronics		√
4	Will double the number of foreign tourists:	Economy and Industry Growth	Double high-value tourism	√	
5	Will make psus profitable:	Economy and Industry Growth	Make PSUs profitable	√	
6	Completion of natural gas pipeline	Infrastructure Development	Energy and Power Development		√
7	Electronic hardware industry development	Economy and Industry Growth	IT Parks, Start-ups and Electronics	√	
8	Value added industries	Economy and Industry Growth	Traditional, Coastal, Value add industries	√	
9	Farmers income scheme:	Citizens	Secure Jobs and Income		√
10	Other big projects:	Culture and Capacity	Timely Project Execution		√
11	Production of electricity:	Infrastructure Development	Energy and Power Development	√	
12	Water security campaign:	Sustainability	Food and Water Security	√	
13	Food security:	Sustainability	Food and Water Security	√	
14	Coastal package:	Economy and Industry Growth	Traditional, Coastal, Value add industries	√	
15	Traditional industry package:	Economy and Industry Growth	Traditional, Coastal, Value add industries	√	
16	Road development:	Infrastructure Development	Road, Waterways, Railways , Harbor Development	√	
17	Waterways:	Infrastructure Development	Road, Waterways, Railways , Harbor Development	√	

Manifesto-Objective-Initiative Table (Contd...)

No	Manifesto Item	Theme/Perspective	Objective	Objective	Initiative
18	Railways	Infrastructure Development	Road, Waterways, Railways , Harbor Development	√	
19	Clean Kerala	Sustainability	Clean & Environment friendly Kerala	√	
20	Home for all	Community Welfare	Home for all	√	
21	Healthcare	Community Welfare	Healthcare	√	
22	Ayurveda	Culture and Capacity	Centers of Excellence		√
23	School education to national standards	Sustainability	National Standard Public Schools	√	
24	Centre of Excellence:	Culture and Capacity	Centers of Excellence	√	
25	SC/ST welfare:	Community Welfare	SC/ST Development	√	
26	Women development	Community Welfare	Women Development	√	
27	Participative planning will be kickstarted again.	Sustainability	Public Partnership		√
28	cultural development:	Community Welfare	Cultural Development	√	
29	Environment friendly Kerala:	Sustainability	Clean & Environment friendly Kerala	√	
30	Pravasi	Citizens	Secure Jobs and Income		√
31	Public distribution:	Sustainability	Food and Water Security	√	
32	Hunger free Kerala:	Community Welfare	Hunger Free Kerala	√	
33	Social security pension scheme	Citizens	Secure Jobs and Income		√
34	Bank for Kerala.	Financial	Fiscal Stability		√
35	End of corruption:	Culture and Capacity	End of Corruption	√	

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**The entire Manifesto is captured in a Single
Page Strategic Agenda Map for better
communication and governance**

MISSION

A Secular, Corruption-free and Development-Oriented New Kerala

Finances

Fiscal Stability

Effective usage of Budget

Citizens

Secure Jobs and Income

Quality of living

Ease of working with Govt

Public Service Operations

Economy and Industry growth

IT Parks, Start-ups and Electronics

Make PSUs profitable

Traditional, Coastal, Value add industries

Double high-value tourism

Infrastructure Development

Energy and Power Development

Road, Waterways, Railways, Harbor Development

Community Welfare

SC/ST Development

Women Development

Cultural Development

Healthcare

Home for all

Hunger Free Kerala

Sustainability

Food and Water Security

Clean & Environ friendly Kerala

Public Partnerships

National Standard Public Schools

Culture and Capacity

Centers of Excellence

Timely Project Execution

Citizen-centric, Dynamic Leadership

End of Corruption